

## Sun and Surf Run 2016 - Sponsorship Information

Presented by  
**Sun and Surf Charity**  
501(c)3 tax exempt non profit



**Chehalis, WA**  
**July 29-31, 2016**  
Raising Funds for Charity

## 28<sup>th</sup> Year of Sun and Surf Run

**Sun and Surf Event, July 29 – July 31, 2016**

The Sun and Surf Run is an event presented by **Sun and Surf Charity and the Sun and Surf Charity Committee which are an all volunteer group**. We are a 501(c)3 tax exempt non-profit corporation and donations are tax deductible.

### **Sun & Surf Goal**

The funds raised from Sun & Surf Event Weekend are distributed to Boyer Children's Clinic, Seattle Children's Hospital Uncompensated Care Fund, Comfort and Care Bags Fund, Local Food Bank, Guide Dogs of America. **Sun and Surf Charity collects funds to purchase fleece, yarn and other materials to make handmade blankets and prepare "Comfort and Care Bags" for children in hospital, shelters and victims of disasters in the state of Washington. Each bag contains a handmade blanket, a stuffed animal and a toy or hygiene products.**

We have established five levels of sponsorship for organizations to donate a monetary contribution to help local charities. **Sponsorships must be paid by April 30, 2016 to appear on printed advertising.** You will appear on the website as soon as you have paid the sponsorship fee. We will send you a sponsorship receipt for your tax records. Your sponsorship is tax deductible. This is a 4 day event with a couple thousand bikers, local folks and tourists. Hotels, restaurants, bars, entertainment areas get filled up fast; our event brings a lot of business to the whole area, to our sponsors and vendors.

What our event brings to the local area are filled Inns, Hotels and Motels, filled short term rental houses, filled restaurants, pub, bars and grills, coffee shops, RV Parks and camp grounds, busy food merchants.

**Title Sponsorship is \$5,000 or Higher Funding Gift** This is a high-level summary of the benefits for a Title Sponsor participating with **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

#### **Sun & Surf Event Promotions**

- Title Sponsorship will entitle you to placement of your logo in Title Sponsors area on all advertising, signs, and flyers. Top placement on a "We Recommend" page.
- Placement of business logo on all print advertising and Sun and Surf Event website front page with link to your website. Logo must be in .jpg or .gif format and send to [carol@the-webmistress.com](mailto:carol@the-webmistress.com) along with a link to your site.
- Your name in the Title Sponsors area at the top of the back of the T-shirt. Best advertising because people wear their t-shirts for years!
- You will receive 10 T-shirts, and 10 wristbands! (we must have t-shirt sizes before April 30) ➤ You will also be entitled to 3 vendor booths 10'X12' in the **front area** of the Vendor Area.

#### **Diamond Sponsor Benefits - \$3,000.00 or Higher Funding Gift**

This is a high-level summary of the benefits for a Diamond Sponsor participating with **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

#### **Sun & Surf Event Promotions**

- Placement of business logo on all print advertising and Sun and Surf Event website front page as Diamond Sponsor. Logo must be in .jpg or .gif format and send to [carol@the-webmistress.com](mailto:carol@the-webmistress.com) along with link information.
- Placement of business name on back of T-shirt as diamond sponsor
- 5 T-Shirt, 5 Sponsor wristbands and 2 vendor booths in vendor area (we must have t-shirt sizes before April 30)
- Positive PR benefits of raising money for an significant charity – **Sun and Surf Charity**
- Coverage and links from Sun & Surf Event website sponsor page
- Recognized as Diamond Sponsor for Sun & Surf Event

#### **Emerald Sponsor Benefits - \$2,000.00 or Higher Funding Gift**

This is a high-level summary of the benefits for an Emerald Sponsor participating with the **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

#### **Sun & Surf Event Promotions**

- Placement of business logo on official event poster and website sponsor page. Logo must be in .jpg or .gif format and send to [carol@the-webmistress.com](mailto:carol@the-webmistress.com) along with link information.

- Placement of business name on back of T-shirt as sponsor (best possible advertisement)
- 4 T-Shirts, 4 Sponsor wristbands and 1 vendor booth in vendor area (we must have t-shirt sizes before May 30)
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- Coverage and links from Sun & Surf Event website sponsor page
- Recognized as an Emerald Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page

### **Sapphire Sponsor Benefits - \$1000.00 or Higher Funding Gift**

This is a high-level summary of the benefits for a Sapphire Sponsor participating with the **Sun and Surf Charity** in **Sun & Surf Event Weekend**.

#### **Sun & Surf Event Promotions**

- Placement of business logo on Sun & Surf Event website sponsor page. Logo must be in .jpg or .gif format and send to [carol@the-webmistress.com](mailto:carol@the-webmistress.com) along with link information. Placement of business name on back of T-shirt as sponsor
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- 3 T-Shirts, and 3 Sponsor wristbands and 1 vendor booth in vendor area (we must have t-shirt sizes before April 30)
- Recognized as an Sapphire Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page

### **Garnet Sponsor Benefits - \$500.00 or Higher Funding Gift**

This is a high-level summary of the benefits for a Garnet Sponsor participating with the **Sun and Surf Charity** in **Sun & Surf Event Weekend**.

#### **Sun & Surf Event Promotions**

- Business logo on Sun and Surf website sponsor page. Logo must be in .jpg or .gif format and send to [carol@the-webmistress.com](mailto:carol@the-webmistress.com) along with link information
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- 2 T-Shirt, and 2 Sponsor wristband (we must have t-shirt sizes before April 30)
- Recognized as an Garnet Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page.

## **Our Method of raising money for the local Charities**

There are four major components that contribute to the economics of the Sun & Surf Event and they are the following items:

### **Benefactors**

Business financial contributions ensure the success of the event for Sun & Surf Charity.

## Personal Sponsorship

Instead of monetary donations, we appreciate your personal time in helping out where needed, donations of personal crafted items and marketable items to be auctioned, supplies and other services to ensure the success of the Sun and Surf Event that allow us to improve the monetary contributions to the local charities. The Sun and Surf Event is popular not only for the solidarity of the biker community coming together for a good time, but also for its Memorial Parade, Motorcycle Stunt Drill Teams, Ride-In Bike Show, Bike Games, Poker Fun Run Biker Generosity during the event.

## Auction Items

Donations of marketable auction items, supplies and services facilitate to ensure the success of the event and allow us to improve the monetary contributions to local charities.

## Who and what are Sun and Surf Charity

Sun and Surf Charity is a group of people sharing a common interest of motorcycling and relating together socially who wanted to party and have fun, and found that there was a local need for financial support and decided to donate most of the proceeds from the Sun and Surf Run to the local charities and other organizations.

## Where does the money go? What is it used for?

Thanks to the continued generosity of our event sponsors and community supporters **Sun and Surf Charity** is able to continue this valuable mission. Last year's proceeds were distributed to the following organizations:

**Boyer Children's Clinic**

**Paula's Pillowcase Project**

**Tenino Motorcycle Drill Team**

**Seattle Children's Hospital**

**Sun and Surf Comfort Bags**

**Guide Dogs of America**

**Local Food Bank**

## Where can I find out more?

Contact: **Richard Wiggers** at 425-533-6473, or send him an email at: [rich@sunandsurfcharity.org](mailto:rich@sunandsurfcharity.org) As a secondary contact, call Carol at 206-953-7918 or you can send an email to: [carol@the-webmistress.com](mailto:carol@the-webmistress.com)

# Sponsorship Contract

## Sun & Surf Run 2016,

### Southwest Fair and Expo Center



Sponsorship level I agree to: check one of the boxes below:

- Title Sponsor - \$5,000.00
- Diamond Sponsor- \$3,000.00
- Emerald Sponsor \$2,000.00
- Sapphire Sponsor \$1000.00
- Garnet Sponsor - \$500.00

I have read the sponsorship descriptions on pages 2 and 3 of this document and agree with the terms of what I will receive for my sponsorship donation. I also understand that my sponsorship is tax deductible and I recognize that Sun and Surf Charity is a non-profit organization in the State of Washington. Deadline for Sponsorship is April 30, 2016. (check the box if you agree)

As a Title Sponsor or Diamond sponsor I understand that I will have to abide by vendor rules (check the box if you agree and are this level sponsor)

#### AGREEMENT and RELEASE, READ BEFORE SIGNING -

I agree that SUN AND SURF CHARITY, the City of Chehalis and individual members, officers, event volunteers, sponsors, and supporters (aka: Event Parties) shall not be liable or responsible for injury to me (including paralysis or death) or damage to my property occurring during the Sun and Surf Event and activities and resulting from acts or omissions occurring during the performance of the duties of the "Event Parties", even where the damage or injury is caused by negligence (except willful neglect). I understand and agree that all customers and their guests participate voluntarily and at their own risk in all Sun and Surf activities and I assume all risks of injury and damage arising out of the conduct of such activities. I release and hold the "Event Parties" harmless from any injury or loss to my person or property which may result from my participation in Sun and Surf Event and activities. I UNDERSTAND THAT THIS MEANS THAT I AGREE NOT TO SUE THE "Event Parties" FOR ANY INJURY OR RESULTING DAMAGE TO MYSELF OR MY PROPERTY ARISING FROM, OR IN CONNECTION WITH, THE PERFORMANCE OF THEIR DUTIES IN SPONSORING, PLANNING OR CONDUCTING the Sun and Surf Event. If you have any questions please get in touch with us before signing this contract and we can take care of it then. Changes after April 30, 2016 cannot be allowed because we will be setting up for printing posters, flyers and t-shirts. There can be no refunds after we go to print.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Website \_\_\_\_\_ email \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

**Send Signed contract and check to:**

**Sun and Surf Charity (Sun and Surf Run )  
1420 NW Gilman Blvd #2804, Issaquah, WA 98027**